



# Connecticut Association of Golf Course Superintendents, Inc.

P.O. Box 3678, Woodbridge, CT 06525

Telephone 203/387-0810 - Toll Free Telephone 888/561-7778 - Fax 203/387-7866

E-mail address - [cagcs@sbcglobal.net](mailto:cagcs@sbcglobal.net)

## ***Attention Connecticut Clippings Advertisers***

Below is the 2010 advertising rate schedule, which includes months of publication and deadlines for submitting your ad.

### **PLEASE NOTE**

All advertisement artwork, should be in full color and sent to [MarysiaB@aol.com](mailto:MarysiaB@aol.com) in the form of .jpg, .tif, .psd, .pdf, .ai, or .eps. Please email Marysia with any questions. Also send a hard copy of your ad with your form to the CAGCS office

If you are placing a patron ad, please email a copy of your company logo in one of the following formats GIF, JPEG, PDF or PSD at the highest resolution possible and your URL for the click-thru to: [cagcs@sbcglobal.net](mailto:cagcs@sbcglobal.net).

If you are planing on advertising a full-page insert, we will need 200 copies sent to our CAGCS business office at 27 Lucy Street, Woodbridge, CT.

Any questions please call the CAGCS office at the number above.

Bob Chalifour, Newsletter Editor  
Heather Garvin, Co-Editor

# Advertising Price List

<u>Type of Ad</u>	<u>Ad Size</u>	<u>Member Cost</u>		<u>Non-Member Cost</u>	
		<u>Per Issue</u>	<u>All 4 Issues</u>	<u>Per Issue</u>	<u>All 4 Issues</u>
Full Page	8 ½" x 11"	\$325.00	\$1,200.00	\$375.00	\$1,400.00
Full-Page Insert-single sided (Printing at our expense)	8 ½" x 11"	325.00	1,200.00	375.00	1,400.00
Full-Page Insert - double sided (Printing at our expense)	8 ½" x 11"	375.00	1,400.00	425.00	1,600.00
Full-Page Insert (You furnish pre-printed copies)	8 ½" x 11"	275.00	1,000.00	325.00	1,200.00
Half Page	7 ¼" x 4 ¾"	225.00	800.00	275.00	1,000.00
One-Quarter Page	3 ½" x 4 ½"	175.00	600.00	225.00	800.00
One-Sixth Page	2 ¼" x 4 ¼"	150.00	500.00	200.00	700.00
Business Card	3 ¼" x 2"	125.00	400.00	175.00	600.00

## ***Patron Ad ~ One-time cost \$275 ~ all four issues***

(See sample patron ads on back cover)

Your patron ad will appear on the back cover of all four issues for a total one-time cost of \$275. When placing an inside ad in all 4 issues and/or a patron ad on back cover, we will also include your company's logo advertised on the CAGCS web site. Please email a copy of your company logo in one of the following formats GIF, JPEG, PDF or PSD at the highest resolution possible and your URL for the click-thru to: [cagcs@sbcglobal.net](mailto:cagcs@sbcglobal.net). If you wish to advertise with us as a patron, please fill out the patron section on the enclosed order form. All patron ads will consist of five lines, (see example below) and is limited to the first 36 companies who respond.

Company Name  
Street Address  
City, State, Zip  
Company Representative  
Telephone Number

## **Deadline Dates**

March Issue - February 5th  
June Issue - April 9th  
September Issue - August 6th  
November Issue - October 8th

### Quarter-page ad

3 1/2" x 4 1/2"

Member Cost  
\$175 per issue  
~or~  
\$600 for all 4 issues

Non-Member Cost  
\$225 per issue  
~or~  
\$800 for all 4 issues

### Sixth-page ad

2 1/4" x 4 1/4"

Member Cost  
\$150 per issue  
~or~  
\$500 for all 4 issues

Non-Member Cost  
\$200 per issue  
~or~  
\$700 for all 4 issues

Use the enclosed order form to place your ad. Keep the extra order forms on file for future reference and submission of ads.

**PLEASE NOTE:**

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**Don't forget our**

**Full Page**

**Half Page & Patron Ad**

**Advertising**

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### Business Card

3 1/4" x 2"

Member Cost  
\$125 per issue ~or~ \$400 for all 4 issues

Non-Member Cost  
\$175 per issue ~or~ \$600 for all 4 issues

## 2010 Patron Ad Order Form

Your patron ad will appear on the back cover of all four issues for a total one-time cost of \$275. This price will also include your company's logo advertised on the CAGCS web site. Please email a copy of your company logo in one of the following formats GIF, JPEG, PDF or PSD at the highest resolution possible and your URL for the click-thru to: [cagcs@sbcglobal.net](mailto:cagcs@sbcglobal.net). If you wish to advertise with us as a patron, please fill out the patron section on the enclosed order form. All patron ads will consist of five lines, (see example below) and is limited to the first 36 companies who respond.

Return by **February 2, 2010** with your check payable to "CAGCS" to:

CAGCS  
P.O. Box 3678  
Woodbridge, CT 06525

Company Name \_\_\_\_\_

Line #2 \_\_\_\_\_

Line #3 \_\_\_\_\_

Line #4 \_\_\_\_\_

Line #5 \_\_\_\_\_

Check Enclosed \_\_\_\_\_ \$275.00

## 2010 Inside Ad Order Form

You may wish to advertise in any or all four issues. When advertising is all for your logo will be included on the CAGCS website. Please email a copy of your company logo in one of the following formats GIF, JPEG, PDF or PSD at the highest resolution possible and your URL for the click-thru to: [cagcs@sbcglobal.net](mailto:cagcs@sbcglobal.net).

**PLEASE NOTE:**

**Email all inside advertisement artwork, in full color, to [MarysiaB@aol.com](mailto:MarysiaB@aol.com) in the format of .jpg, .tif, .psd, .pdf, .ai, or .eps. Please email Marysia with any questions.**

Company name \_\_\_\_\_ Tel: \_\_\_\_\_

Address \_\_\_\_\_

Contact Person regarding ad \_\_\_\_\_

Size of ad \_\_\_\_\_ Place in \_\_\_\_\_ issue(s)

Enclosed is our check in the amount of \$ \_\_\_\_\_

Please send invoice.

CAGCS  
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